

P O R T

F O

L I O /



ARTDIREKTION KONZEPTION LAYOUT



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ABOUT /



HELLO, THAT'S ME.



Mein Name ist Julia Rapp und ich bin freiberufliche Artdirektorin aus Hamburg.

Seit über 20 Jahren arbeite ich in der Werbebranche, davon 15 Jahre freiberuflich. Produkten und Marken ein neues Gesicht zu geben, aber auch bestehende Markenstrategien sinnvoll und kreativ fortzuführen ist meine Passion. Ich bringe viel Erfahrung in den Bereichen: Print, Konzept & Ideenausarbeitung, Kampagne, Logo, CI, Design, Bild & Fotosprache, POS, 360 Grad Denken, Lithoausarbeitung & Druckabnahme mit.

Für mehr Informationen ruft mich gerne an unter +49179.372.48.11 // oder per mail julia@atelier-rapp.de

R E F E

R E N

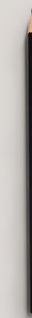
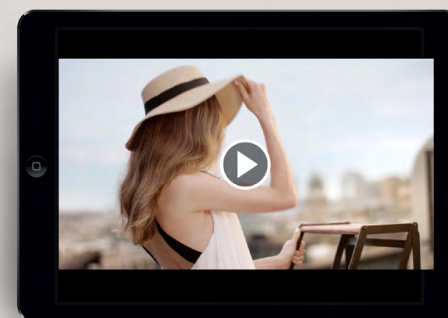
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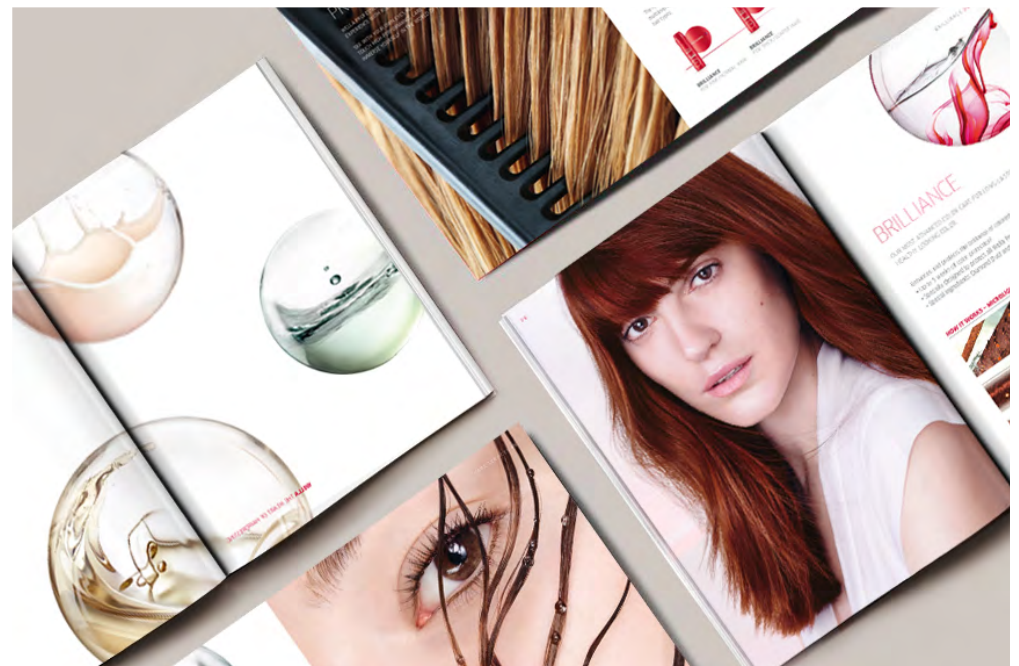
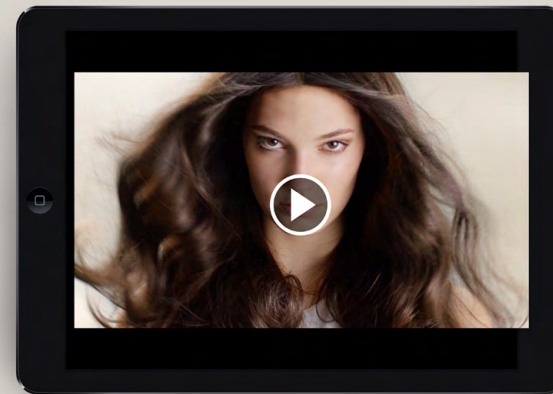


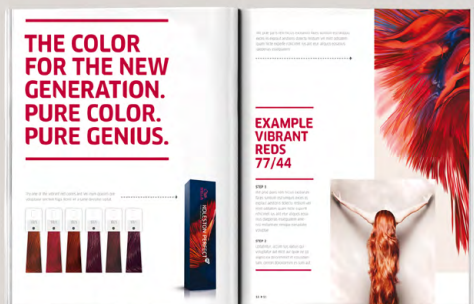
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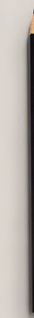
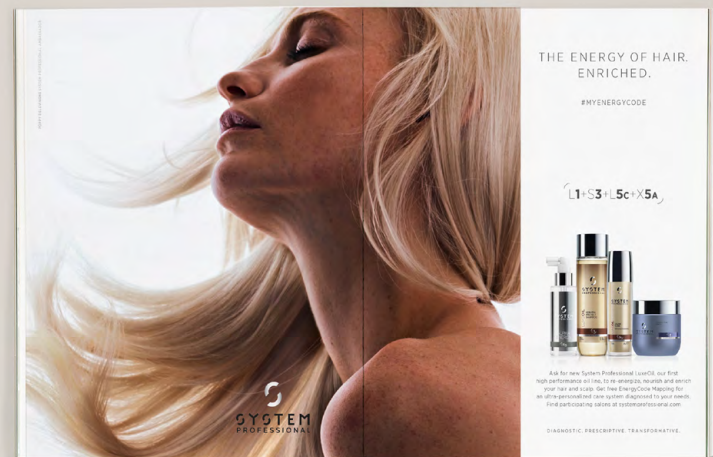
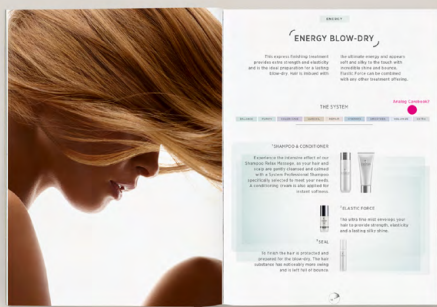
KUNDEN // Panasonic, Audi/VW, Tecis, Triumph, Joop, Mont Blanc, Kyocera, Elegance, Ann Chistine, Otto, Apart, Together, Davidoff, Modehaus Kaiser, Gerry Weber, Christ, René Kern, Wella, Gehe Pharma, Swarovski, Tchibo, TUC Griesson - de Beukelaer, SP Professionals, Nioxin, WMF, Douglas, KS-original

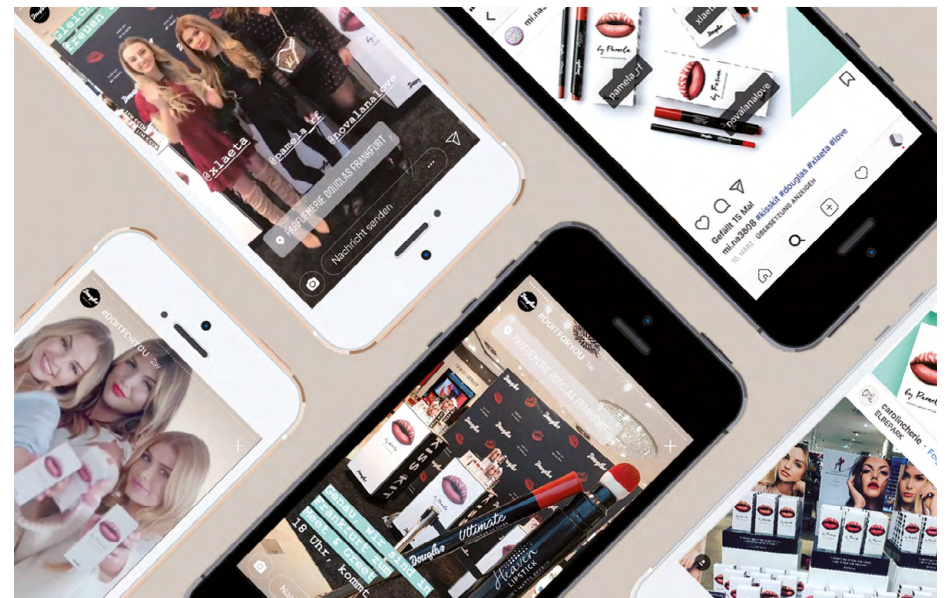
AGENTUREN // Leagas Delaney, Select World, Faktor 3, Loom Werbeagentur, Wehmeier & Heinrich, Latour Werbung, NonFood Werbeagentur, Büro Pink, Plan-Ad Cross Media

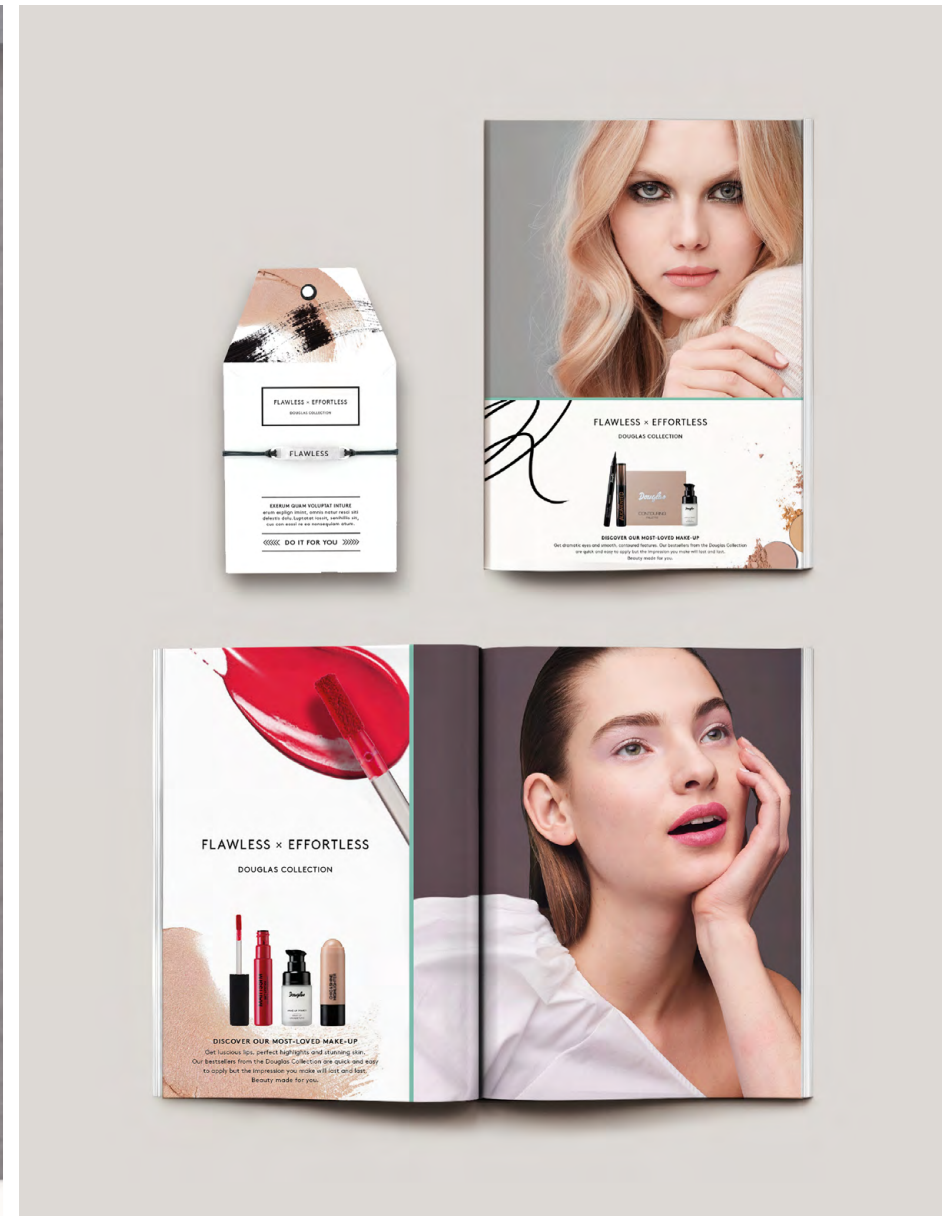


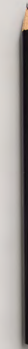
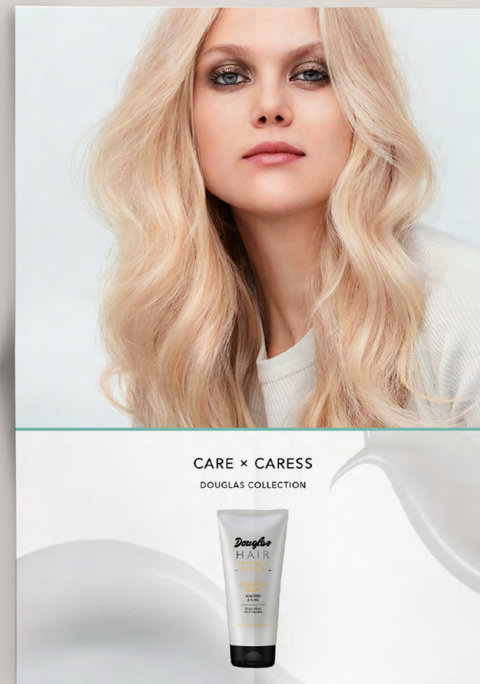
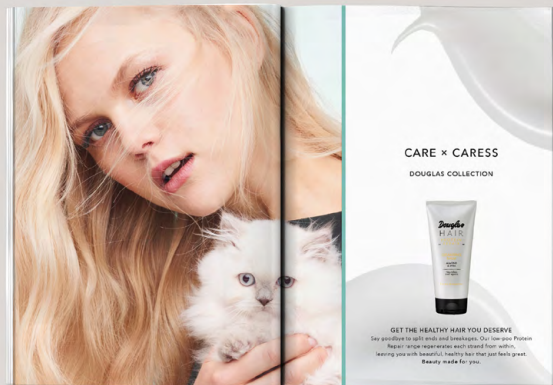




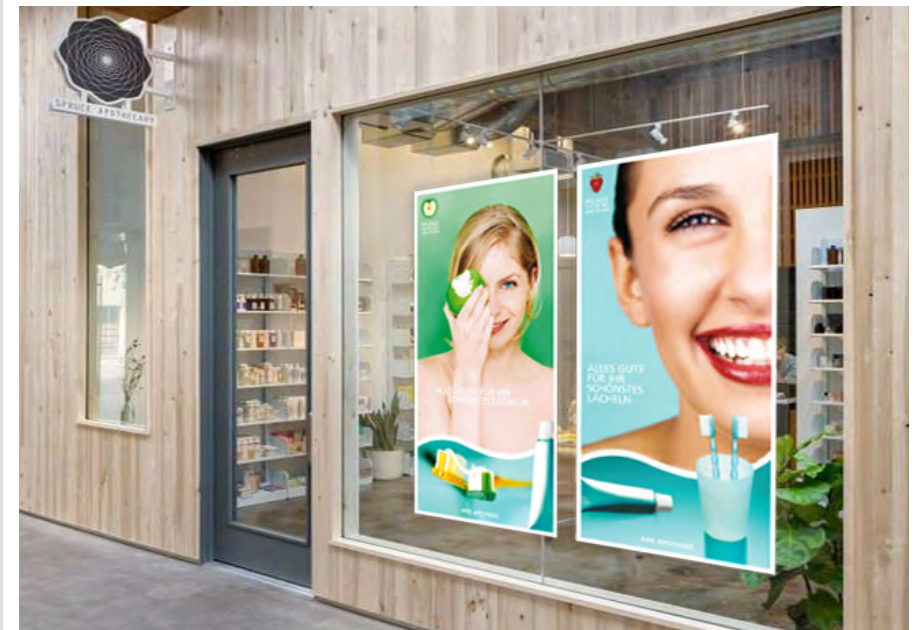
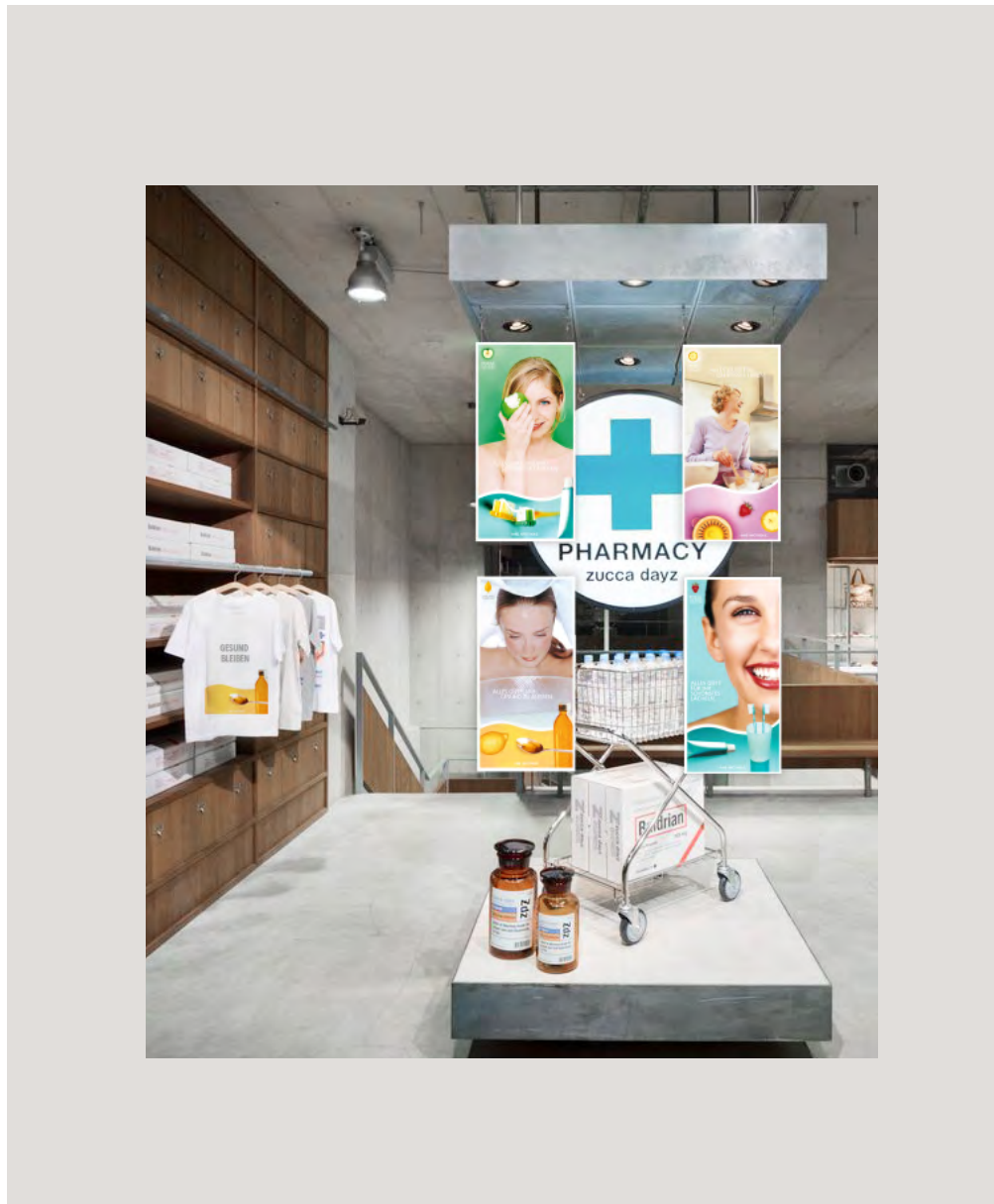


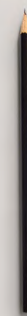
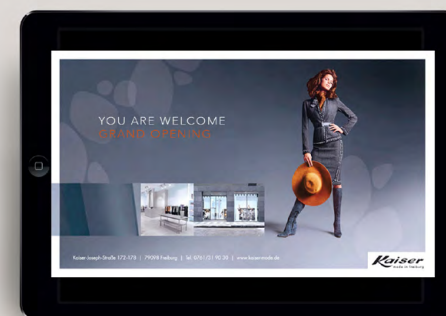
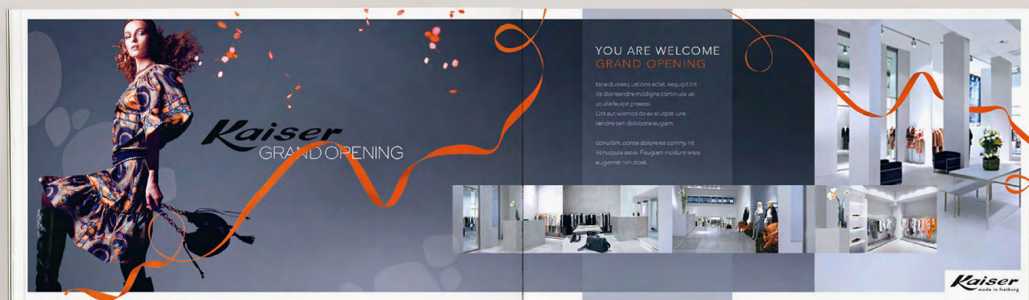


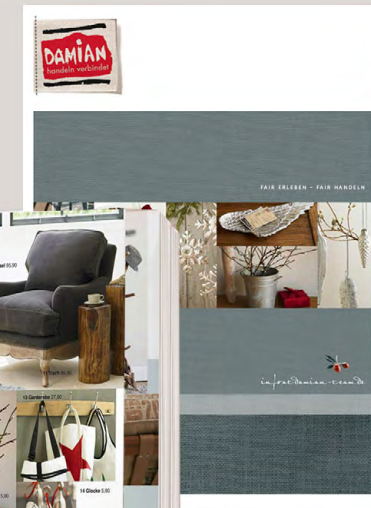


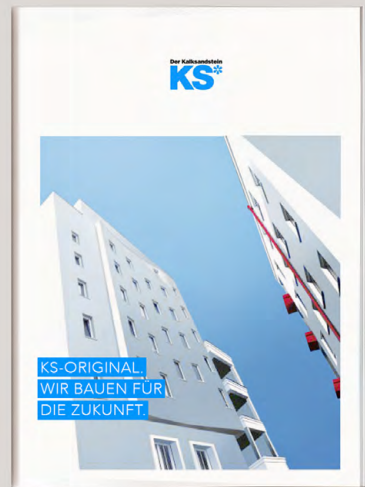






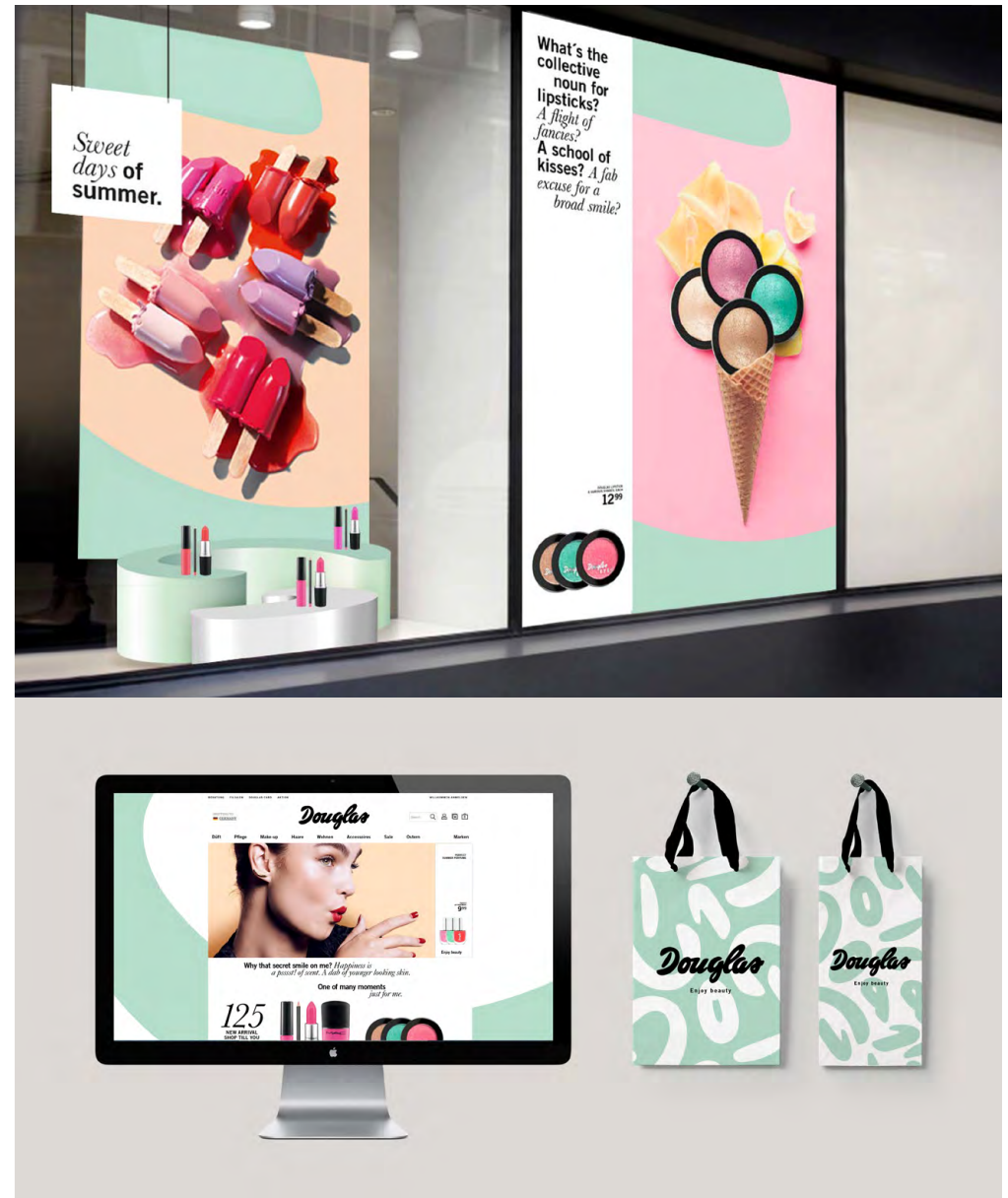
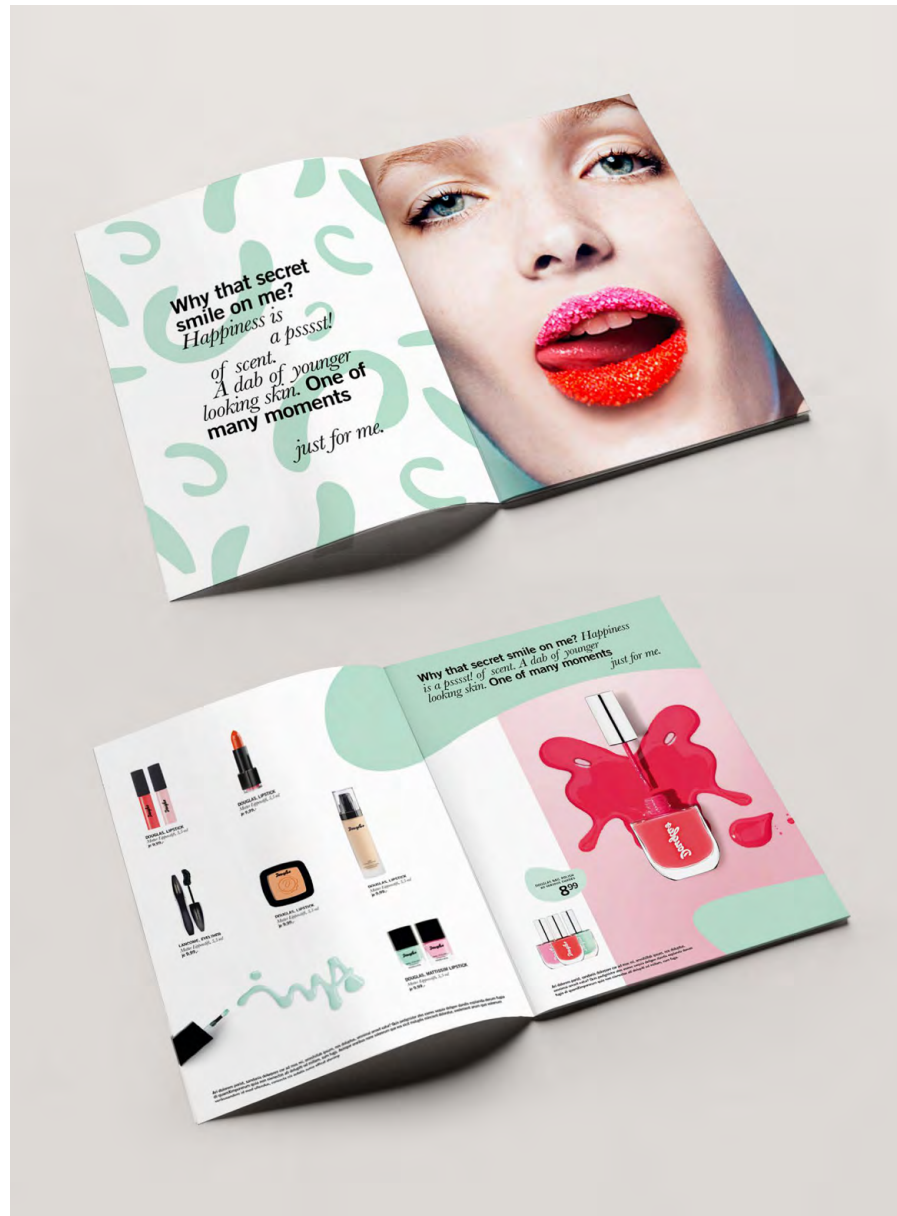






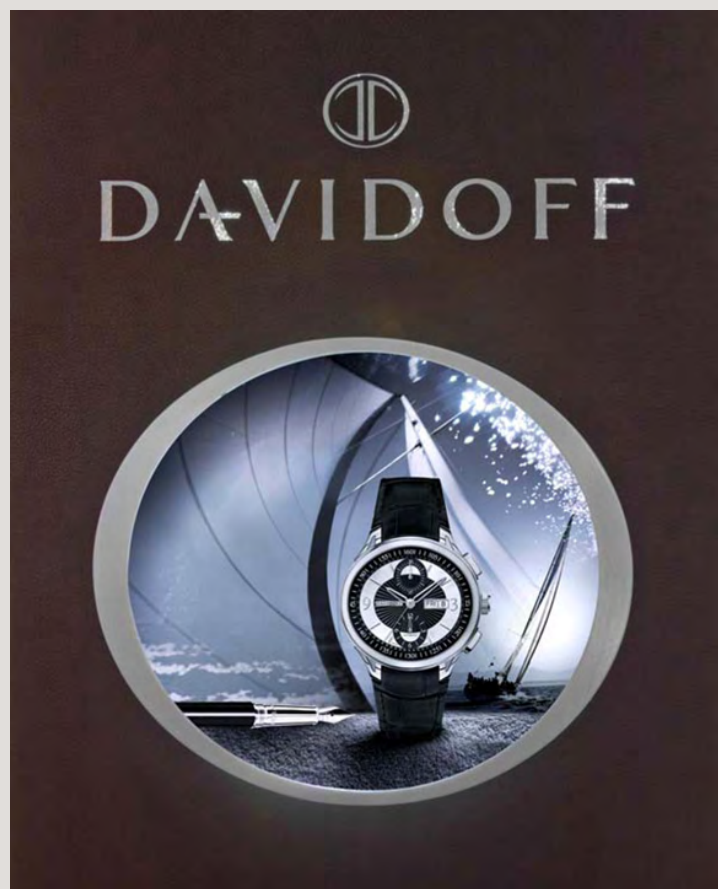
























THANK YOU